



2013 MODEL YEAR
RAM 1500 TRADESMAN QUAD CAB 4X2

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$27,335

RAM 1500 ST QUAD CAB 4X2
Exterior Color: Bright White Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Bench Seat
Engine: 4.7-Liter V8 FFV Engine
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- Heavy Duty Engine Cooling
- Heavy Duty Transmission Oil Cooler
- 26-Gallon Fuel Tank
- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Electronic Stability Control
- Anti-Lock 4-Wheel Disc Brakes
- Speed Control
- Sentry Key® Theft Deterrent System
- Power Accessory Delay
- Automatic Headlamps
- Locking Tailgate
- 3.55 Rear Axle Ratio
- Spray in Bedliner
- Class IV Receiver Hitch

- INTERIOR FEATURES
- Front Armrest with Three Cup Holders
 - Air Conditioning
 - Uconnect® 3.0 AM/FM
 - 6 Speakers
 - Audio Jack Input for Mobile Devices
 - Media Hub (USB, Aux)
 - Rear Folding Seat
 - Power Front Windows w/ 1-Touch Up and Down Feature
 - Power Door Locks
 - Rear Under Seat Storage Compartment
 - Tilt Steering Column
 - Electronic Vehicle Information Center
 - 12-Volt Auxiliary Power Outlet
 - Black Vinyl Floor Covering

- EXTERIOR FEATURES
- Halogen Quad Headlamps
 - 17-Inch x 7.0-Inch Steel Wheels
 - P265/70R17 BSW All Season Tires
 - Full-Size Spare Tire
 - Power Black Heated Mirrors with Manual Fold-Away
 - Black Door Handles
 - Black Front Bumper
 - Black Rear Bumper

- OPTIONAL EQUIPMENT
- Customer Preferred Package 23B
- Tradesman Package
 - Popular Equipment Group
 - Front and Rear Floor Mats
 - SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
 - For More Information, Call 800-643-2112
 - Cloth 40 / 20 / 40 Bench Seat
 - Remote Keyless Entry with All-Secure
 - 50 State Emissions
 - Flex Fuel Vehicle
 - Fleet Incentive Waiver
 - Delete Group Funds-Fleet

DESTINATION CHARGE \$995

TOTAL PRICE: * \$28,975

WARRANTY COVERAGE
5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Roadside assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR6FP3DS-594590 L4-VON: 7132 S.L. 0206

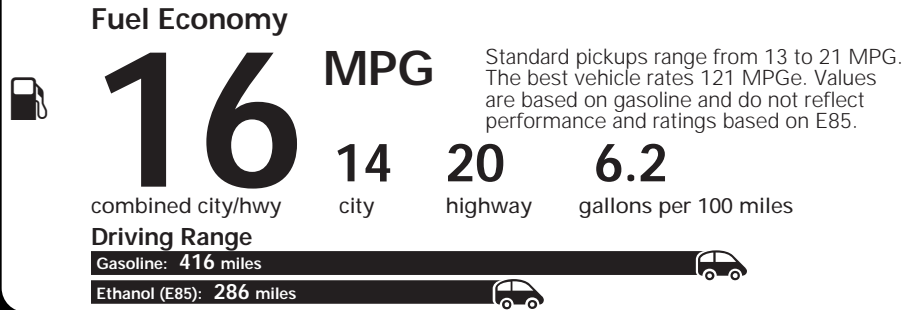


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO Chrysler Group LLC

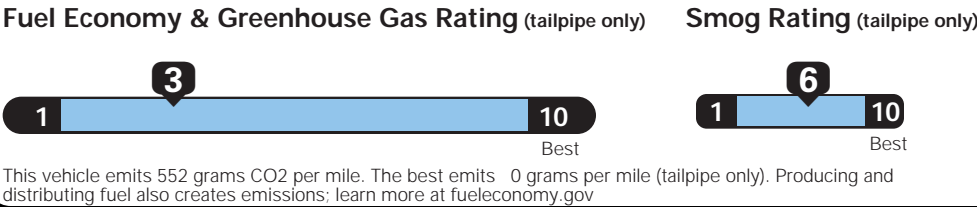
EPA DOT Fuel Economy and Environment

E85 Flexible-Fuel Vehicle Gasoline-Ethanol (E85)



You spend \$5,150 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$3,350



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.
▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash Driver Passenger ★★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION
FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 67 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 22 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.
COUNTRY OF ORIGIN:
ENGINE: UNITED STATES
TRANSMISSION: UNITED STATES